



*Redefining the way you experience sound.™*

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

### **NEW RBH SOUND IN-CEILING SPEAKERS ENHANCE IN-CEILING HOME THEATER EXPERIENCE**

**ORLANDO, FL – ELECTRONIC HOUSE EXPO – MARCH 8-11, 2007 – DEMO ROOM 202A –** RBH Sound, celebrating over 30 years of audio product manufacturing excellence, will introduce four new in-ceiling speakers at the Electronic House Expo in Orlando, Florida March 8-10, 2007. The A-615L, A-815L, MC-615L and MC-815L are speakers designed for in-ceiling home theater and, according to RBH Sound, represent the finest in-ceiling home theater speakers on the market.

Designed to enhance the in-ceiling home theater experience, these four new in-ceiling models feature a fixed 15-degree tilt; this tilt allows the speakers to be pointed directly at the listening position for better sound quality and pinpoint imaging. "When we first began researching the concept of tilted in-ceiling speakers, we were very skeptical." said RBH Sound's Technical Director, Shane Rich. "We found that whenever a speaker is placed into a deeper variable tilting or pivoting chamber like our competitor's products, it can cause issues due to diffraction. Not to mention the potential vibration issues with variable pivot systems currently on the market. When we developed these four models, we made sure our tilted in-ceiling speakers did not have the typical frequency response loss commonly found in our competitor's products." Rich further explained that whenever a speaker can be pointed at the listening position, the result will be greater clarity, better imaging and overall higher performance.

The A-615L and A-815L will join RBH Sound's A series in-wall and in-ceiling lineup, and is intended for consumers who are more price conscious. The A-615L sports a 6.5-inch PolyGraphite cone woofer and a 1-inch fabric dome swivel tweeter. The A-615L can handle 80 Watts, has a frequency response of 55-20kHz, and measures 9.38 inches in diameter. The A-

815L has an 8-inch PolyGraphite cone woofer and a 1-inch fabric dome swivel tweeter. The A-815L can handle 100 watts, has a frequency response of 45-20kHz, and measures 11.56 inches in diameter.

The MC-615L and MC-815L will join RBH Sound's MC series in-wall and in-ceiling lineup; they're designed for enthusiasts who want the best and won't compromise on the sound quality of their in-ceiling home theater. The MC-615L features a 6.5-inch aluminum cone woofer and a 1-inch aluminum dome swivel tweeter. The MC-615L can handle 120 Watts, has a frequency response of 50-20kHz, and measures 9.38 inches in diameter. The MC-815L has an 8-inch aluminum cone woofer and a 1-inch aluminum dome swivel tweeter. The MC-815L can handle 150 Watts, has a frequency response of 45-20kHz, and measures 11.56 inches in diameter.

The suggested retail prices for these new in-ceiling speakers are: A-615L: \$139.99/each; A-815L: \$189.99/each; MC-615L: \$259.99/each and MC-815L: \$299.99/each. All four in-ceiling models are slated to ship mid-April.

#### About RBH Sound

Since 1976, RBH Sound has been designing, engineering and crafting high-performance loudspeaker systems, delivering superior acoustic reproduction at sensible prices.

For more information on RBH Sound, please call (800) 543-2205 or visit [www.rbhsound.com](http://www.rbhsound.com).

####

---

---

Press Contact: RBH Sound at (800) 543-2205  
Daren Egan [egandb@rbhsound.com](mailto:egandb@rbhsound.com)